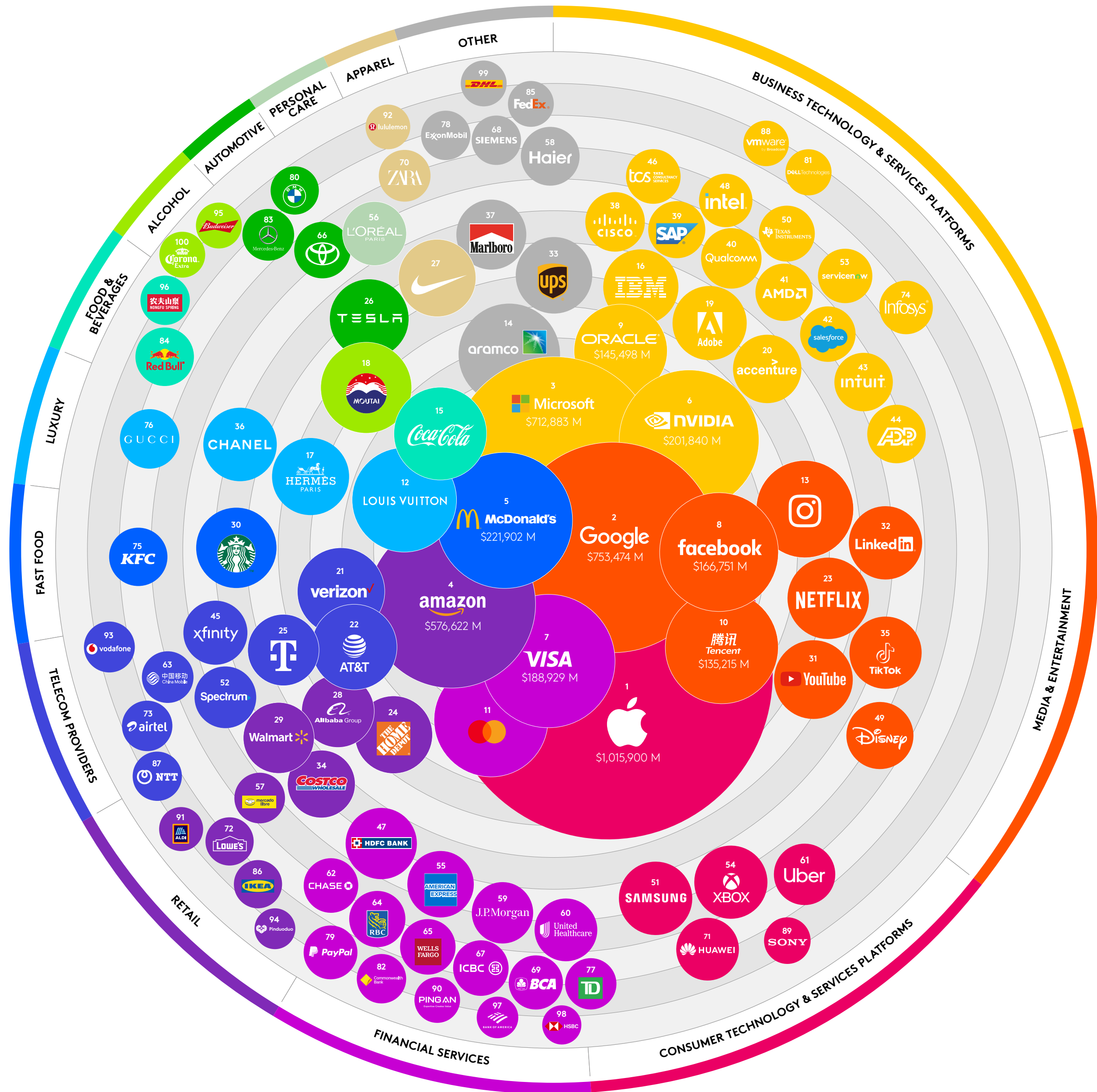




2024 MOST VALUABLE GLOBAL BRANDS

BRAND		BRAND VALUE (US\$M)	BRAND		BRAND VALUE (US\$M)
1	APPLE	1,015,900	51	SAMSUNG	40,074
2	GOOGLE	753,474	52	SPECTRUM	39,933
3	MICROSOFT	712,883	53	SERVICENOW	39,759
4	AMAZON	576,622	54	XBOX	39,722
5	MCDONALD'S	221,902	55	AMERICAN EXPRESS	39,720
6	NVIDIA	201,840	56	L'ORÉAL PARIS	39,510
7	VISA	188,929	57	MERCADO LIBRE	32,831
8	FACEBOOK	166,751	58	HAIER	32,347
9	ORACLE	145,498	59	J.P. MORGAN	32,243
10	TENCENT	135,215	60	UNITEDHEALTHCARE	31,803
11	MASTERCARD	134,251	61	UBER	31,377
12	LOUIS VUITTON	129,857	62	CHASE	31,328
13	INSTAGRAM	113,916	63	CHINA MOBILE	31,017
14	ARAMCO	107,722	64	RBC	31,000
15	COCA-COLA	106,453	65	WELLS FARGO	30,855
16	IBM	98,636	66	TOYOTA	30,243
17	HERMÈS	93,676	67	ICBC	27,734
18	MOUTAI	85,565	68	SIEMENS	27,330
19	ADOBE	84,821	69	BCA	27,152
20	ACCENTURE	81,935	70	ZARA	27,101
21	VERIZON	81,473	71	HUAWEI	26,670
22	AT&T	76,452	72	LOWE'S	26,612
23	NETFLIX	74,919	73	AIRTEL	25,263
24	THE HOME DEPOT	74,712	74	INFOSYS	24,686
25	TELEKOM/T-MOBILE	73,516	75	KFC	24,640
26	TESLA	71,910	76	GUCCI	23,820
27	NIKE	71,616	77	TD	23,747
28	ALIBABA	69,946	78	EXXONMOBIL	23,528
29	WALMART	69,700	79	PAYPAL	23,516
30	STARBUCKS	69,625	80	BMW	23,163
31	YOUTUBE	66,882	81	DELL TECHNOLOGIES	23,138
32	LINKEDIN	65,299	82	COMMBANK	23,127
33	UPS	63,389	83	MERCEDES-BENZ	22,798
34	COSTCO	60,489	84	RED BULL	22,150
35	TIKTOK	60,401	85	FEDEX	21,941
36	CHANEL	60,152	86	IKEA	21,937
37	MARLBORO	57,820	87	NTT	21,565
38	CISCO	56,369	88	VMWARE	21,505
39	SAP	55,670	89	SONY	21,504
40	QUALCOMM	54,739	90	PING AN	21,134
41	AMD	51,860	91	ALDI	21,024
42	SALESFORCE	51,570	92	LULULEMON	20,616
43	INTUIT	51,066	93	VODAFONE	20,429
44	ADP	50,277	94	PINDUODUO	20,369
45	XFINITY	45,515	95	BUDWEISER	20,138
46	TCS	44,790	96	NONGFU SPRING	19,968
47	HDFC BANK	43,260	97	BANK OF AMERICA	19,574
48	INTEL	42,970	98	HSBC	19,563
49	DISNEY	42,639	99	DHL	19,208
50	TEXAS INSTRUMENTS	41,205	100	CORONA	19,043